



Executive Service Corps
Strengthening the nonprofit community

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November 2009

Dear:

The accomplishments of the Executive Service Corps continue to be those that ultimately improve individual lives as we work hand in hand with grassroots organizations to strengthen their ability to serve the community. We are writing today to thank you for your generous support of the Executive Service Corps and to ask that you continue your philanthropy with a year-end gift to support our work throughout the year.

As you know, Executive Service Corps (ESC) is a unique resource to nonprofit organizations throughout Northern New England. Our business and nonprofit management expertise can be vital to small organizations that access our consultants at a steeply reduced fee. Our consultants offer multi-disciplinary expertise that small organizations typically do not have in-house. Without this resource, some of our client organizations may not be able to build capacity and thrive in today's economy—the most challenging environment we have seen in a generation. Capacity-building remains essential in this economic climate but is an area not often funded. ESC can fill that void through the generosity of our donors who understand the value of our executive management contributions.

The problems our volunteer consultants solve are as varied as the types of individuals the organizations may serve. The organizations' abilities to manage themselves effectively, increase participation and expand their outreach depend on the business expertise of our consultants; ultimately, our work means they are better able to reach more people and improve individual lives. Some highlights from the 11 situation assessments we conducted this year:

- Family Crisis Services in Cape Elizabeth, Maine, which helps victims of domestic violence and required expert salary/benefits/tax consultation
- Camp Fireside in Barrington, NH, a summer camp needing to dramatically increase campers in order to survive
- Women's Business Center in Portsmouth, NH, which supports the creation of women-owned businesses and was facing long-term funding viability questions
- Bear-Paw Regional Greenways, a land conservation trust in Deerfield, NH that needed staffing analysis
- Sustainable Energy Resource Group in Thetford, Vermont, which works to save energy for consumers and the government, needed day-to-day financial management support and long-term strategies to avoid cash flow crises



Executive Service Corps
Strengthening the nonprofit community

We are equally proud of these projects and of our new volunteer class of 11 individuals whose commitment and experience will greatly enhance our ability to continue to provide high-end services at a greatly reduced rate for our clients. Through the financial support of donors like you, we can keep ESC's services affordable for our local nonprofits that are focused on improving their own communities.

We urge you to make a gift today to the Executive Service Corps as we strive to strengthen the nonprofit community. It will be an investment that can make a difference in people's lives throughout Northern New England. Thank you, again, for your support. We wish you and your family the very best as we quickly approach the holiday season!

Cordially,

Michael Daily
Executive Director

Don Hughes
Chairman